

popolini

organic parenting since 1991



download



we are popolini ...

... an Austrian family business in the 2nd generation. We know how difficult it can be for new parents to gain the confidence in finding their own intuitive parenting style.

Providing a balanced selection of organic parenting essentials, we are proud of what we have already achieved today.



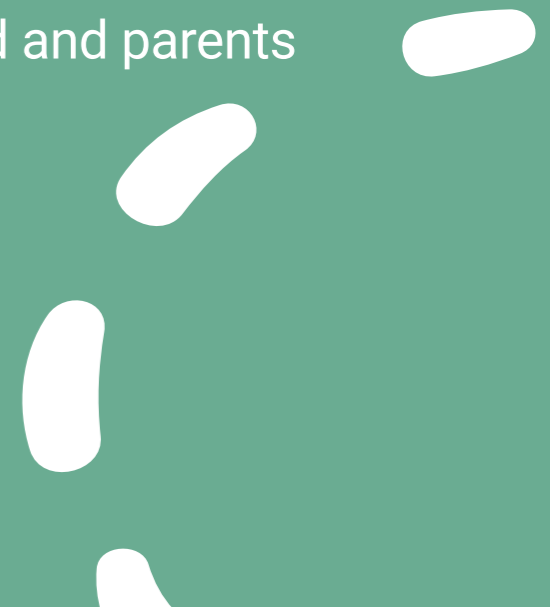
Viktoria
(mom of 3,
popolini CEO)





organic parenting is...

- raising children in *harmony with nature* and environment
- *intuitive*, confident and sovereign parenting
- *sustainability* for body & mind of child and parents





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„**Our mission** is to deliver high-quality organic family products & services to empower parents & their newborn to find confidence in their start into a new life.“



Organic



Fair



Made in the EU



Certified

our mission

... *today*

Intuitive, organic parenting: our products are **essentials** for babies and parents. Practical, comfortable and **un-
apologetically uncomplicated**.

... *tomorrow*

Made to use: long-lasting fit and high product quality for **long usage**. Our products are frequently re-used and passed on.

... *the day after tomorrow*

Organic, sustainable products, made under fair conditions. We want to create a **clean world** where our children and their children can grow up healthy and active.



Join us!



let's avoid

~~social exploitation~~

~~short-lived trends~~

~~constant patronizing~~

~~product overload~~

~~pollution~~

iobio

made by popolini



apparel & home textiles

Our fair clothing line for babies and toddlers focuses on organic natural materials.

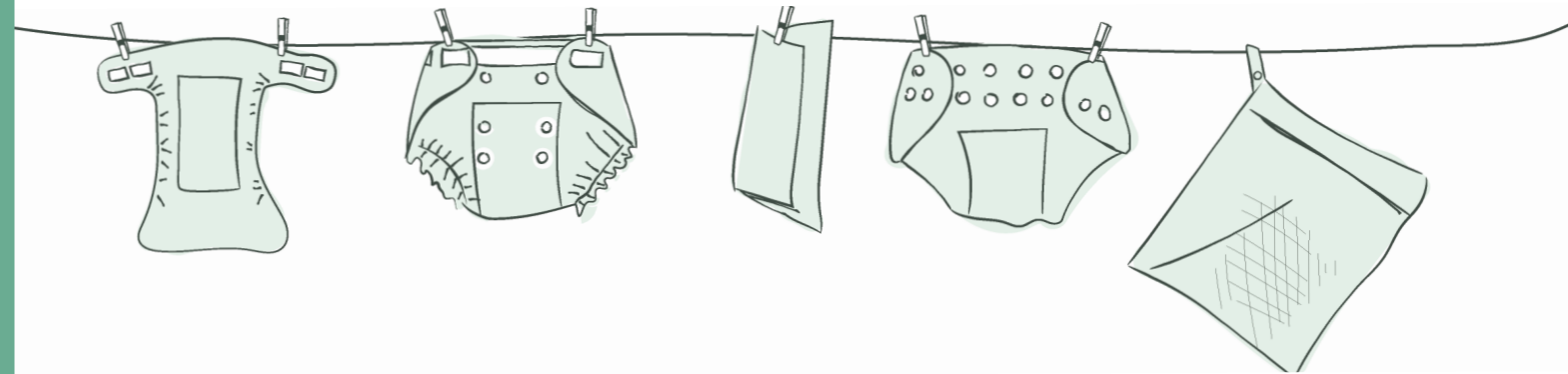
Comfortable fit, cut for cloth nappy bums and easy to put on and take off.

True favourites of children and parents.

*our
brands*

popolini

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cloth nappies

Creating products to make the cloth nappy experience enjoyable for everybody!

We are continuously developing our nappies to provide the best performance.

Today, the first generation of popolini babies is using our cloth nappies for their own children.



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why our waterproof cover fabric works

For our cloth nappy covers we don't use the common „PUL“ (polyurethane laminate) fabric.

Our certified cover fabric is **PU-coated** instead of laminated and therefore of higher endurance.

This is why our nappy covers work best.

PU-coated



iobio

made by popolini

what makes us special

Most organic and certified baby and toddler apparel is made outside of Europe to keep the worker's costs low.

We love our European production facility because we can:

- offer fair payment and working conditions
- avoid a high carbon footprint by keeping the transport ways short.



our favourite materials



Our clothing and home textiles are made from natural fibres.



Cotton from certified organic farming. Highly breathable and most popular of the natural fibers.



Certified organic sheep wool, mulesing free, thermoregulating and anti-bacterial.



Finest wool from merino sheep in controlled organic quality (mulesing free), thermoregulating, anti-bacterial and extra soft.



This precious mix combines the thermo-regulating effect of organic wool with the unique softness of silk.

our distribution concept

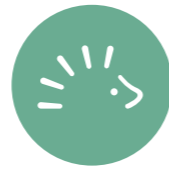
Never
out of stock
Prompt delivery

availability:



BASIC

NOS -
never out of stock



LIMITED EDITION

seasonal collections in limited
editions, NO pre order



BOILED WOOL & WOOL FLEECE

Pre-order necessary,
re-order possible

*made in
Europe*



our production



certified by Ecocert Greenlife
N° 151806

- located in Tiszalök, Hungary
- ~70 employees
- GOTS certified
- fair working conditions
- environmentally conscious
- skilled craftsmanship





Organic



Fair



Made in the EU



Certified

our certificates

Our products and production facility are subject to annual eco-audits and are checked by independent control units.

OEKO-TEX

OEKO-TEX® Standard 100

- no harmful substance limits are exceeded
- tests all components of articles, even non-textiles



certified by Ecocert Greenlife
N° 151806

GOTS

Global Organic Textile Standard

- quality control of the entire supply chain
- strict ecological and social standards
- world's leading standard for sustainable processing of natural organic fibres

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our history

● 1988
first idea

... Sigrid Feyferlik discovered a modern cloth nappy in Canada and wanted to bring the nature-friendly product to Austria.

● 1991
first stores

... The first stores, then called „PoPoLiNo Windelhaus“ were opened in Austria. Washable nappies were imported from Japan, Canada and the USA at first.

● first own
nappies

... Overwhelming feedback inspired to develop and produce the first „PoPoLiNo-nappies“ in Europe. Materials became organic.

● own
production

... A large textile company had laid off more than 1.300 employees in a small Hungarian village. Here, popolini found the know-how and expertise to set up its own production facility. **iobio** clothes were developed.

● 2020
next
generation

... The popolini - family business was passed on to the 2nd generation: daughter Viktoria Feyferlik-Niermann who is the mother of 3.

● popolini
today

... Today popolini - products can be found in stores all over Europe. We love to see that the first generation of „popolini babies“ is now using our nappies for their own children.



contact us

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